

Introducing

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**Dark &
DURABLE**



by Destron Fearing™

Destron Fearing™ Introduces Dark & Durable™ as their standard tag mark!

Effective August 1st, 2013, management numbers on all Destron Fearing™ cattle & Hog Max® ear tags will be marked using the premiere tag marking technology of Dark & Durable™.

The methodology of Dark & Durable tag making starts with the initial indestructible Destron Fearing Lasermark™ that is etched into the tag surface using a computer guided laser beam resulting in a dark gray mark. The laser mark is then overlaid with black ink that penetrates into the tag resulting in bold, black numbers.



Hog Max®



Hog Max®
Swine Premises



Extended



Large



Extra Large

** Small Round tags, LitterMax® tags, Sheep & Goat tags, logos, text and barcodes will continue to be marked using our durable Lasermark™*

**The shipping of Dark & Durable™ tags will begin August 1st, 2013.*

Please contact your Destron Fearing Regional Manager to discuss any transitional needs.

Customer Service: 1-800-328-0118 • Website: www.destronfearing.com

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